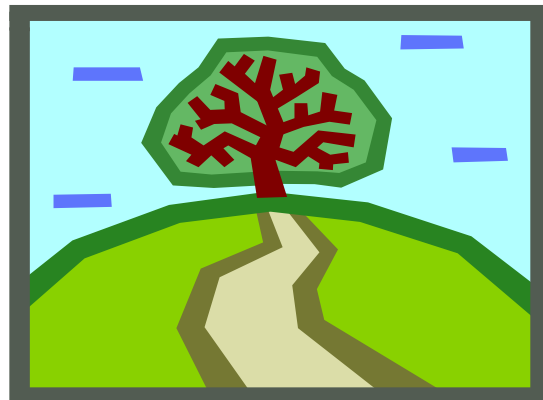


Church Planter Proposal Workbook



**Compiled by
Lewis McMullen
Church Planter Missionary**

**Tom Cheyney
Strategic Resourcing Unit
North American Mission Board**

Acknowledgement

I want to commend to you three wonderful servants of the Lord for the work they have done in helping us provide a quality resource for church planters. Lewis McMullen a Church Planter Missionary out of the Suncoast Baptist Association in Clearwater, Florida was the originator to the initial materials that went into the development of the workbook. Lewis has demonstrated exceptional work with a kingdom mindedness.

Gary Irby serves the Puget Sound Area over in Seattle, Washington as a Church Planter Missionary and has contributed many of the sample Church Planting Proposals for the Church Planting Village web site. Gary also brings great commitment and passion for the cause of Christ.

Lastly, my friend and fellow co-worker, George Thomasson has given me much advice and helpful suggestions for making the manual and web site something that will help church planters create their first church planting proposal.

My prayer is that the kingdom will be expanded as a result of these kingdom minded individuals and the cause of Christ will be extended by the evangelistic passion of the planters who use these resources.

**Tom Cheyney, Manager
Strategic Resourcing Unit
Church Planting Group**

Introduction

In Luke 14:28-30, we find Jesus speaking about planning. He states "Suppose one of you wants to build a tower. Will he not first sit down and estimate the cost to see if he has enough money to complete it? For if he lays the foundation and is not able to finish it, everyone who sees it will ridicule him, saying, 'This fellow began to build and was not able to finish.'" (NIV)

This statement is also true when one feels that God has called them to plant a church. The cost must be considered. What is this new church going to look like? What will make this church different? What is God asking this new church to do? These questions and others must be considered if the task of planting a healthy reproducing church.

Contained in this workbook are worksheets that will help you develop a church planting proposal. The proposal will include explaining the need for a new church in your areas of ministry, purpose, statement, core values, vision statement, budget, worksheet for launch day and neighborhood ministries.

Consider each worksheet carefully and prayerfully. Do not be like the man with the tower. Complete the task that the Lord may be glorified and His Kingdom extended.

Prayer Ministry



The first step in planting is to earnestly seek God in prayer on matters. Jesus never did anything in His ministry that he did not consider the Father in prayer. John 8:28 Jesus said, "When you have lifted up the Son of Man, then you will know that I am and that I do nothing on my own but speak just what the Father has taught me. (NIV)

One of the most important things that you can do is to "bathe" all that you do in prayer. From the first ideas of the new church, through the rest of your ministry, you need to pray for God's direction and protection.

Action Plan

1. Pray and ask God to raise up intercessors for you, your family and ministry.
2. Make a list of possible intercessors.
3. Invite them to join your team. (Note: It is recommended to have at least 20-30 intercessors. It is important to have an inner 3 who you can contact at any time.)
4. Clarify and covenant upon prayer commitments. (Note: Maintain contact monthly.)
5. Pray for your intercessors at least weekly that God will protect them. For examples look at Paul's prayers for the various churches.
6. Renew covenants yearly.

Resources: Intercessory Prayer, published by the North American Mission Board
PrayTimer: Real Time for Real Prayer by the North American Mission Board
Pastor's Prayer Partners by John Maxwell, published by Injoy.

List Those Who Will Be Your Intercessors

- | | |
|-----|-----|
| 1. | 22. |
| 2. | 23. |
| 3. | 24. |
| 4. | 25. |
| 5. | 26. |
| 6. | 27. |
| 7. | 28. |
| 8. | 29. |
| 9. | 30. |
| 10. | |
| 11. | |
| 12. | |
| 13. | |
| 14. | |
| 15. | |
| 16. | |
| 17. | |
| 18. | |
| 19. | |
| 20. | |
| 21. | |

What about God and prayer?

- A) Pray that you will never not pray.
-pray with Psalm 127:1,2
- B) Pray that yours will be the most prayed for church plant.
-pray with Jeremiah 33:3 and Matthew 7:7
- C) Pray that you will reflect the fruit of the Spirit to everyone.
-pray with Galatians 5:22,23
- D) Pray that you will leave nothing undone.
-pray with Joshua 11:15
- E) Pray that you will delight yourself in the Lord.
-pray with Psalm 37:4
- F) Pray that you will never be prideful.
-pray with Proverbs 16:18
- G) Pray that you will never betray your wife.
-pray with Exodus 20:14
- H) Pray that you will make disciples.
-pray with Matthew 28:19
- I) Pray that you will always be honest with God.
-pray with I John 1:9
- J) Pray that the Word of God will keep spreading where you are.
-pray with Acts 6:7
- K) Pray that none will perish where you are.
- pray with 2 Peter 3:9
- L) Pray for the protection of your family and your church family daily.
- pray with John 17:15
- M) Pray that you and your team will not grow weary.
- pray with Galatians 6:9
- N) Pray for God's perfect and acceptable will for your life.
- pray with every verse that comes to your mind.

Demographics

“Knowing Who You Are Trying to Reach”

One of the first steps in planting a new church is to learn all you can about the people and community where you are planting your church. On going research about your community should always be a priority of every church and minister.

You want to meet the needs of the people in your community, therefore you must understand what the needs are.

Plan to invest 15-20 hours to complete a thorough demographic study.

Results of A Good Demographic Study

Once you have conducted a good demographic study, you will be able to answer the following questions:

- *What kind of people are in the community?*
- *What community trends will affect the starting of a new church?*
 - *Who is my target ministry group?*
 - *What are the needs of this group?*



Steps to a Demographic Study

- **Identify Sources of Information**

SCAN US: Available through many State Convention offices. Check with your State Director of Missions or Church Planting Leader.

NAMB Demographic Report provided by the Research Department Demographics Center North American Mission Board, SBC. (770) 410-6577

www.churchplantingvillage.net

Once you are on the web click on "Community" and go to the "Where You Live" icon. Click on the icon and once it is up type in your desired zip codes for a study of the possible 62 cluster groups which make up your particular target area.

NOTE: All of these reports provided detailed information on any community. Both agencies will either need a street address in the targeted area or census tract of the area. Census tract numbers can be provided by your county planning office or local Baptist Association.

Local Library

Chamber of Commerce

Newspaper Research Department

County Planning Commission

New Orleans Baptist Theological Seminary

- **Define the Geographical Boundaries of Your Field**

After exploring the demographic material, decided on your area of ministry boundaries. This should be no greater than a two to three mile radius of the community you are trying to reach. It is suggest that two miles be enough due to outreach budget constraints. (i.e. mailings and door to door survey.)

- **Take A Wind-Shield Survey of the Area**

Drive through the community and note the people, houses, businesses, schools, churches and recreation centers. Look for such things as playground equipment, bikes, number of houses for sale, and recreational equipment. BE A DETECTIVE, LOOK FOR CLUES ABOUT YOUR COMMUNITY!

- **Answer these probing questions:**

1. What type of community is it?

- | | |
|------------------|----------------------------------|
| _____ Inner City | _____ Establishing neighborhood |
| _____ Suburb | _____ Small Town |
| _____ Rural area | _____ Scattered Ethnic Community |

2. Are there any large populations that relate to an institution such as college, military base, club or other?

3. What are the present population trends?

Present Population _____

Population 10 years ago _____

Population Projection for the next 10 years _____

What is the trend? _____

What is the cause of this trend? _____

What are some of the future developments planned for the area? _____

- **Describe the characteristics of the people in your target area.**
(Cf. www.churchplantingvillage.net "Where you Live")

- **Describe who your target group will be? What are their characteristics as far as economics, housing, education, and recreation?**

- **Build a profile of your target group**

- **Conduct A Community Needs Survey**

Survey Questions

1. Are you an active member of a nearby church?
2. What do you think is the greatest need of this community?
3. Why do you think most people do not go to church?
4. If you were looking for a church, what kind of things would you look for?
5. What advice would you give me as a pastor of a new church?
What could I do for you?
6. Are you interested in receiving more information on the new church?

DETERMING THE NEED FOR NEW CHURCHES IN YOUR AREA

1. List all evangelistic churches in your community or target group and include their seating capacities.

<u>Church</u>	<u>Seating Capacity</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

2. Multiply total seating capacity of all churches above by 2 to derive the outreach potential of existing churches.

Total Seating Capacity _____ x 2 = _____ Outreach Potential

3. What is the population of your community or target group? _____
4. Subtract the outreach potential of existing churches from community population.

Community Population _____ - Outreach Potential _____ = _____

This is the number of people in your community who cannot be effectively reached and disciplined by existing churches. This is the lowest number of un-churched people in your community. The actual number is generally higher as most churches have only one service and still do not fill their seating capacities.

5. To effectively reach a community would require about one church per thousand people in the community. Divide the number of un-churched people by 1000 to determine the number of new churches needed.

Un-churched _____ / 1000 = _____ Number of new churches needed.

Read the scriptures listed below. What do they say about the purpose and mission of the church? How may they help you develop a purpose statement for your church?

Matthew 28:19-20

I Peter 2:1-5; 9-12

Acts 1:8

Matthew 16:18

Ephesians 2:1-9

Ephesians 4:11-16

2 Corinthians 4:3-4

Acts 2:42-47

Colossians 4:5-6

Colossians 3:12-16

Hebrews 10:25

List 35 Reasons why people should be involved with your church.

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

11. _____

12. _____

13. _____

14. _____

15. _____

16. _____

17. _____

18. _____

19. _____

20. _____

21. _____

22. _____

23. _____

24. _____

25. _____

26. _____

27. _____

28. _____

29. _____

30. _____

31. _____

32. _____

33. _____

34. _____

35. _____

Discuss "Why Does This Church Exist?" Why does God have this church in this place at this time?

This is your mission/purpose statement. (Save it and refine it for when you write your Church Planting Proposal!)

Developing a Purpose/Mission Statement

Answer the following statements:

The purpose of my church is-

What do I want my church to be remembered for in the next 5, 10, 15, 20 years?

Developing Your Core Values

What are core values? They are convictions and priorities that guide our actions. They provide the foundation for goals of any church or organization. They also reflect the distinctives of a church.

CORE VALUES AUDIT 1

Rate each of the core values below from 1 to 5 (1 being the lowest and 5 the highest).

- ___ 1. Godly servant leadership
- ___ 2. A well-mobilized lay ministry
- ___ 3. Bible-centered preaching/teaching
- ___ 4. The poor & disenfranchised
- ___ 5. Creativity & innovation
- ___ 6. World missions
- ___ 7. People matter to God
- ___ 8. An attractive facility
- ___ 9. Financial responsibility
- ___ 10. The 'status' quo
- ___ 11. Welcoming visitors
- ___ 12. Cultural relevance
- ___ 13. Intercessory prayer
- ___ 14. Sustained excellence/quality
- ___ 15. Fellowship/community
- ___ 16. Evangelism
- ___ 17. Strong families
- ___ 18. A grace-orientation for life
- ___ 19. Praise & worship
- ___ 20. A Christian self-image
- ___ 21. Social justice
- ___ 22. Committed Christians (discipleship)
- ___ 23. Giving/tithing
- ___ 24. Counseling
- ___ 25. Civil rights
- ___ 26. Christian education (all ages)
- ___ 27. The ordinances
- ___ 28. Equal rights
- ___ 29. Other:

Write down all the core values that received a rating of 4 or 5 (no more than 12). Rank these according to priority (place the number 1 in front of the highest, 2 in front of the next highest, and so on).

Developing Your Vision Statement

Ephesians 3:20 "Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us." (NIV)

Vision Must Be:

- God Given: Comes through prayer and communion with God
 - Future Focused
 - Flows out of God's Purposes for the Church
- Seeks God's Assignment for Your Particular Ministry

Test of Godly Vision

- Should promote faith not fear.
- Should motivate people to action.
 - Requires risk taking
 - Glorifies God not people

(adapted from How to Plant A Church in the 21st Century by Bob Logan and Tom Clegg)

Remember: Vision is cultivated by extended times of prayer with God about the purpose of the church, the community to which you are called and a seeking of what God wants done in your field of service.

Evangelism/Outreach Plan

In the first 100 days of your church plant, what are some evangelism strategies and outreach event you will conduct to reach the lost and gain a ministry in the target area?

List at least 5 things that you can accomplish in the first 100 days?

1. _____
2. _____
3. _____
4. _____
5. _____

List below at least three action plans to accomplish the objectives listed above.

Objective One:

Action Plan:

Action Plan:

Action Plan:

Objective Two:

Action Plan:

Action Plan:

Action Plan:

Objective Three:

Action Plan:

Action Plan:

Action Plan:

Objective Four:

Action Plan:

Action Plan:

Action Plan:

Objective Five:

Action Plan:

Action Plan:

Action Plan:



Countdown to Launch Sunday

As you plan to launch your public ministry, you need to calendar the critical milestones that need to be accomplished before your launch Sunday. Be sure to set your launch date to allow you enough time to accomplish each critical milestone.

Strategic Planning Mile Posts

Ministry partner confirmed	Newcomers class orientation scheduled
Ministry team recruited	Fishing pool event(s) conducted
Church name selected	Follow up from fishing pool events completed
Logo created	Advertising strategy designed and scheduled
Stationery and business cards ordered	Postal address secured
Core values written	Bulk mail permit obtained
Mission statement developed	Newcomers class recruitment process designed
Worship philosophy clarified	First newcomers orientation class completed
Cash flow for first year projected	Worship services for first quarter planned
Statement of faith developed	New children's classes started
Planting proposal written	New cell groups started
Permissions for planting project granted	Ministry placement process designed
New Christian follow up process determined	Ministry placement consultants recruited and trained
Advertising materials produced	Annual goals and budget developed
Financial procedures and bookkeeping established	Curriculum for groups determined
Start date confirmed	Plans for daughter church confirmed
Site selection accomplished	Attended Basic Training
Site equipment secured	Completed community survey
Site setup crew mobilized	Interviewed community leaders
Core Group formed	Legal issues dealt with
Assimilation system established and people trained	Insurance issues dealt with
Children's workers recruited and trained	Budget completed
Worship team recruited and trained	Partnership churches enlisted
First sermon series outlined	Partnership covenants completed
Demographics completed	First 100 prospects identified
Ministry focus group described	First home Bible study begun
Bank accounts established	Bulk Rate mailing permit received
Done receipting procedures confirmed	Core Group enlisted
Liability insurance secured	Core Group covenanted
Leadership training meetings planned	Launch service conducted
Church governance issues decided	Worship team enlisted
Cell group leaders trained	PR plan developing
Cell group philosophy clarified	PR printing contracted
Newsletter publication scheduled determined	Assimilate plan finalized
Intercessor team mobilized	First baptism scheduled
Equipment for nursery and children's ministry secured	Potential meeting place identified
	Meeting place leased

What about opening day?

- A) Tie opening day to an event- Super Bowl Sunday, or have it before Easter, or before Thanksgiving season.
- B) Pay a celebrity to come- two weeks in a row.
- C) Get free radio and newspaper space.
- D) Invite friends and family (for 1st two services).
- E) Don't skip the three practices.
- F) Look prepared and like a church- people expect it.
- G) Greet, greet, greet
- H) Have a sermon series that will attract (family).
- I) Have a bulletin insert with upcoming events (chili cook-off, etc.).
- J) Have a follow up card for visitors.
- K) Plan on your attendance dropping by 25% the second week, and then 25% again the third week. This will be your base attendance.

What are the long range vision and goals?

- A) Continue to reach the un-churched.
- B) Build assimilation and care programs.
- C) Make disciples
- D) Plant other churches
- E) Welcome and comfort all comers
- F) A healing church
- G) "Outreach" church- not in-reach
- H) Healthy church
- I) Christian school and day care
- J) Community Life Center
- K) Café 7 days a week
- L) Thrift store

What about me and my family?

- A) Be sure to have spousal support first
- B) Get an accountability partner
- C) Pray for balance at home, church and work (Read Andy Stanley new book *Cheating the Church* about the ministers family time.
- D) Be under authority to sponsoring church and DOM- watch God work, and don't give Satan an in.
- E) Pray for your sermon style- practice in your life group and Sunday School class.
 - Use stories/interviews/videos
 - Be honest about yourself and them
 - Laugh, cry, praise God.
- F) You are the leader:
 - Decision maker
 - Peace maker
 - Cheerleader and coach
 - Disciplinarian (in love)
 - Vision caster
 - Delegate
 - Use the giftedness of others
 - Treat everyone the same
 - Problem solver
- G) Stay completely clean morally, spiritually, financially, etc.
- H) Sacrifice your time for others- give it freely- God will take care of you.
- I) Use the phone
- J) Use meals
- K) You report to Jesus Christ Himself- act like it.
- L) Enjoy being completely dependent on God- don't wish for it to change.

**Sample
Core Value Statements
Vision Statements
Proposals**

HOW ARE THESE 10 VALUES LIVED OUT IN YOUR CHURCH?

We believe that anointed teaching is the catalyst for transformation in individual's lives and in the church.

*

We believe that lost people matter to God, and therefore, ought to matter to the church.

*

We believe that the church should be culturally relevant while remaining doctrinally pure.

*

We believe that Christ's followers should manifest authenticity and yearn for continuous growth.

*

We believe that a church should operate as a unified community of servants stewarding their spiritual gifts.

*

We believe that loving relationship should permeate every aspect of church life.

*

We believe that life-change happens best in small groups.

*

We believe that excellence honors God and inspires people

*

We believe that churches should be led by those with leadership gifts.

*

We believe that full devotion to Christ and His cause
is normal for every believer.

CARROL COMMUNITY CHURCH

Westminster, Maryland

1. Love Jesus Christ

No one can love God for us. We must individually stay connected to Christ, through an abiding relationship (John 15). Through the word of God, prayer, personal worship and obedience we can love God with heart, soul, mind and strength.

2. Be Connected Through a Small Group

Community Groups help us develop caring relationships with one another. In this small group context we can get to know people, hold each other accountable, and offer newcomers a place to belong.

3. Build Friendships With Non-Christians

We can always be on the lookout for ways to reach out with the love of Christ to those who are teetering on the edge of a Christless eternity. By building relationships with non-Christians we may eventually be able to communicate the life-changing message of salvation through Jesus Christ.

4. Participate on Sunday Mornings

Weekly we gather to celebrate God's goodness, be exposed to the word of God, and catch-up on family news. Our contemporary worship services provide ministry to believers and an open door to visitors and non-Christians in the community.

5. Pray Regularly

When we pray we participate in the unseen spiritual world. Ministry is a battleground that needs to be constantly reinforced through prayer.

6. Give Generously

Ministry takes money. Giving may be one of the most tangible expressions of our faith. Believers are encouraged to give generously and sacrificially to the ministry of Carroll Community Church.

7. Serve Faithfully

Christianity is not a spectator sport. Service is love in action. Through our God-given gifts and talents we find fulfillment and participate in the work of God in the world.

VISION STATEMENTS

The Vision of Grace

To lead the people of northern Fort Bend County to salvation in Jesus Christ and growth in Christlikeness through a dedicated, innovative and equipped body of gifted people.

Grace Community Bible Church
Richmond, Texas

WESTLAKE COMMUNITY CHURCH

Westlake Community Church is composed of men and women who are united around a common vision—a vision of doing something significant with their lives by investing themselves in the kingdom of God. It's a vision of building something that will outlive us; of being a part of something that will outlast us—of having an IMPACT on eternity!

Brad Grubb

“Westbridge Church seeks to assist as many people as possible in becoming fully devoted followers of Jesus Christ by being a culturally accessible church for our generation.”

Mike Wagner
Westbridge Church
West Des Moines, IA

GRACE COMMUNITY BIBLE CHURCH

Richmond (Houston), Texas

Our Core Values

A Dedication to Purpose

Our purpose is to lead people to salvation in Christ and growth in Christlikeness.

A Dedication to People

God works through people, and each person is unique and vital to God's plan.

A Dedication to Relationships

Building relationships is indispensable to spiritual birth and spiritual growth.

A Dedication to Innovation

While our message is timeless, our methods adapt to those we are here to serve.

A Dedication to Quality

In everything we do, we give God only our best.

VISION

Living and sharing the profound impact of God's love in creative, caring, and credible ways so seekers and believers can grow to their full potential in Christ.

Bruce Hopley
Cornerstone Community Church, Columbia, MD

Preserving Our Heritage, COLONIAL CHAPEL, Proclaiming God's Work

Colonial Chapel exists...

... to colonize Connecticut and the greater commonwealth with citizens of Heaven

... who possess a new spiritual constitution

... who passionately embrace the revolutionary teachings of Jesus Christ

... who have declared themselves "in dependence" upon God, His Word and His people

... And whose mission is to proclaim the truth which sets men free, liberating them from the rule of darkness.

Rev. Kenneth L. Carozza

VISION STATEMENT EXAMPLE:

"As God enables, we will develop a congregation of 1,000 people called the Church of the Good Shepherd. We will: worship, the Shepherd, feed the sheep, and find the lost. The church will be equi-distance between the University of North Carolina, Duke University and the Research Triangle. In time, we will start other congregations in each of these three locations."

- David Bowen, Chapel Hill N.C.

THE COUNTRY MUSIC CHURCH OF _____

PURPOSE STATEMENT

This church exists to bring glory to God, fulfill the great commission of Jesus Christ, and allow the gifts of the Holy Spirit to be exercised through its members.

OBJECTIVE

This church intends to reach that segment of society that enjoys country music in _____ the communities of the United States, and Canada, and other nations as God provides opportunity.

VALUES

1. Music classified as Country will be used in the worship/celebration experience of the church.
2. The church consist of baptized believers carrying out the objective through "Personal Touch" small groups called cells and larger task force groups centered around personal interests and spiritual gifts.
3. Simplicity in organization.
4. All members will be ministers.
5. Decentralization of authority.
6. Reproduce itself each year according to the objective.
7. Indigenous and bivocational leadership will be priority for filling Church staff positions.
8. The church will be seeker driven.
9. The church will be lay driven.

ORGANIZATION

Senior Pastor

Preaching Pastor

Administrative Pastor

Gifts/Interests Group Leaders,

1. Celebration, music, drama and art.
2. Education, Bible teaching
3. Missions and Evangelism
4. Children and nursery
5. Youth and singles
6. Small groups
7. Publicity and marketing
8. Stewardship and finances

- 9. Ministry
- 10. Social

Small group pastors (leaders and trainers of 5 group leaders)
Small group ("Personal Touch") leaders
Quarterly business- type seminars on Biblical themes
Gifts/Interests groups meet quarterly

THE COUNTRY MUSIC CHURCH CELEBRATION

The Country Music Church will meet on Sunday Evenings or at a time in the week when the target people group will be available. The celebration will consist of Gospel songs, hymns, choruses, and instrumentals. Handout will consist of Bible Passage, outline of message, words to songs (could be projected on large screen), three hole punched for inclusion in notebook, and ministry announcements. The celebration is led by Country Band director or Senior Pastor or a gifted bivocational music person. Announcements, minimum (two minutes). 45 minutes for music and concerts. Spiritual coaching session (sermon) determined by response of people and comprehension of target group. Preaching pastors will dress according to crowd. They will preach simple, needs meeting sermons, supported by Scripture. Plan of salvation will be in plain English, no church words. Low platform, preacher close to people, lapel mike. The band will be born again professional quality members composed of: lead guitar, drums, fiddle, keyboard, Hawaiian steel, bass guitar and rhythm guitar. Four back up singers will be born again with professional quality voices suitable for back ground singing.

THE TIME OF MEETING

The Celebration service will meet on Sunday night or at a time when the target group is available. Time: 6:00 P.M. The small groups will meet at any time of day the individual group determines.

COVENANT AGREEMENTS

RELATIONSHIP TO SPONSORING CHURCH

1. Membership of The Country Music Church will be in the sponsoring church until the project becomes duly constituted Baptist Church. The object of the project is to become a self governing, self propagating, self sustaining autonomous Southern Baptist Church.
2. Baptism will take place in the sponsoring church sanctuary or at any other place where water is available and permission is given by the Small Groups pastor. Baptism can be administered by the small group leaders as well as pastors. The

- Lord's Supper will be administered in the Small Group meeting by the group leader.
3. Offerings received from the project will be in a separate account designated specifically for the support of The Country Music Church.
 4. The yearly operating budget will be developed cooperatively by the sponsoring church, the Stewardship/Finance Task Force group, and pastoral leaders.
 5. Major decisions which determine non-budget expenses, direction of the church, constituting, name changes, etc., will be made through small groups. Total church business meetings will not take place unless called by the pastor leaders.
 6. The sponsoring church will have authority over the membership role until The Country Music Church is able to constitute into a church, pay any rental fees, and repay the sponsoring church for any funds incurred while the sponsor. Supervision of pastor leaders will be within the mission church structure as identified through job descriptions. The sponsoring church will support, encourage, counsel, advise, and hold the right to withdraw support and meeting place at any time. The Country Music Church is not beginning as a mission but as a strong work designed to function as a competent church. Founding pastor and leaders are competent, bivocational, experienced people who are self motivated and can be supervised within the job descriptions.

PUBLICITY

1. Yellow Pages
2. Public announcements over Country Music radio
3. Billboards
4. Automatic telephone dialing
5. The Publicity Task Force will direct the publicity

STARTING DATE

The starting date will be determined by the availability of a celebrity to inaugurate it, the calendar of activities of the founding pastor, and the resources of sponsoring church. Organization will be in place and leadership including band and pastor leaders identified and committed.

DISCOVERING AND TRAINING GROUP LEADERS

(See Dale Galloway material, Serendipity, Meta Church concepts). Small groups will utilize Southern Baptist material for Bible Study. Some leaders will be available from sponsoring church. Opportunity for volunteering for small group leadership will be given during the first three months of celebration services. These volunteers will be screened, and trained in the areas of leader, apprentice, host, and hospitality. The object of gathering leadership in this manner is to make this model transferable in other cities which do not have a church culture.

COUNTRY MUSIC BAND AND MUSIC

Covered above

CELEBRATION BULLETIN

The system includes a special Country Music notebook (5" by 8" size) with logo which will accommodate the three-hole-punched handouts each Sunday. The handouts will include the Scripture passage or texts, outline of coaching session, and announcements.

OPEN WORSHIP

The preaching/coaching session will be open for dialogue. Questions can be asked form congregation. Testimonies and sharing can be given from the congregation. Prayer can occur anytime.

DENOMINATIONAL COOPERATION

10% of the budget will be given to missions through the Cooperative Program. 3% of the budget will be given to the local Baptist Association. Lottie Moon Christmas offering and Annie Armstrong Easter offering will be taken. 10% of the budget will be used to reproduce this model in other cities of the world. Atlanta's Country Music Church will be a fully cooperating Southern Baptist Church with national, state and local entities. If it ever ceases to be a Southern Baptist Church, its assets will be given to the local Association. Southern-Baptist- published materials will be given first priority.

INVITING PEOPLE TO CHRIST

Major evangelism will take place in the small groups. Invitations to accept Christ may be given in the celebration service. This may not be the case in all services. It may not be the case in cities of unchurched culture. The invitation will be sensitive to the target people group and accomplish in a non-embarrassing, non-manipulative manner. Counselor-ushers will be available for personal consultaion.

PASTOR DRESS

Culturally acceptable to the people group. May not wear tie or coat. May be western cut clothes, or jeans, may wear a western hat and boots.

SERMON PRESENTATION

Not over 30 minutes. Use of modern English translation of the Bible recommended. Entrance level Christian vocabulary. No "in-house" words or stories used. Applicable to

present needs. Use many illustrations. See "How To Reach Secular People" by George G. Hunter III for approaches to secular society. Personal note: I see the pastor using a clip board with his notes attached instead of large Bible in hand. The concept of Head Coach seems appealing to this generation. The authoritative pastor is a turn off to many. The Lord Jesus Christ is Owner/manager. The pastors are player/coaches, the members are players. Most secular people understand game terminology.

FIRST MEETING

Band will be playing as people come in. Joyful Gospel music 20 minutes before start.

6:00 P.M. Welcome, have people greet each other

6:08 Solo or group special
Two songs by congregation
Prayer
Introduce special guest
Concert
Testimony
Finish concert

6:55 Coaching session: This sermon or address deals with who we are and what we are trying to do. The church is explained. The values, the literature, the direction etc. Everyone is asked to fill out a response card which will include names, addresses, interests (small groups, large groups), salvation, visit requests, needs, etc. Invitation to come next Sunday evening.

7:20 Group singing

7:30 Close

7:30-7:45 Band music and vocals

BUSINESS PROCEDURES

Recommendations for budget come from the Gifts/Interest task force groups. Administrative Pastor combines budget and oversees organization. Small groups (members only) vote on church matters. Try to maintain simple organization. Issues come to the church through the Gifts/Interests task force groups. Individuals will make presentations to these groups for church action. Pastors, and Leaders of Task force groups coordinate and prioritize recommendations from individual task force groups and determine time and materials for small group vote. Only issues not covered in budget are voted on. If a task force recommends an issue, the small groups will vote on it.

MINISTRY

The Ministry Task Force will determine the logistics of ministry. Atlanta's Country Music Church will work through existing organizations, first, before it will add to its

organizational structure. The church will encourage its members to attend other churches for Christmas and Easter pageants

FELLOWSHIP

Nurture and socializing will be the responsibilities of the small groups. Two Church Wide socials will be held each year. The Gymnasium will be used as scheduled by the church and approved by the Sponsoring Church.

CHILDREN AND YOUTH

A nursery will be provided. Sunday School will be provided during the celebration when leaders have been elected. Youth will have their own small groups meeting any time. The celebration will be a family affair. The Youth Task Force will plan and determine those activities that will reach young people. The Children's Task Force will determine and plan those activities that will minister to children.